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REMARKS

INTRODUCTION

In accordance with the foregoing, claim 49 has been added. Claims 1-4, 6, 7, 11, 14-17, 19-22, 24, 25, 35-43 and 45-49 are pending and under consideration.

EXAMINER INTERVIEW

The Applicants extend their thanks to the Examiner for the courtesy shown to their representative during the interview held on August 11, 2009. The Examiner noted that he believes that independent claims 1, 11, 19, 36-38, 40, 42, 43, 45 and 47 are still obviated by the relied upon references. Further, in particular, regarding the argument in the Amendment filed on July 29, 2009, the Examiner believes that the genre of Kawase et al. (EP 1 063 797) corresponds to the feature information of the independent claims.

However, the Examiner did note that positively reciting what the feature information was may advance prosecution.

As shown above, new claim 49 is directed to positively reciting what the system information includes.

CLAIM REJECTIONS

In the Advisory Action mailed July 10, 2009, the Examiner noted that all pending claims still stand rejected. Claims 1-4, 11, 16, 17, 19-22, 36-38, 40, 42-45 and 47 were rejected under 35 USC 103(a) as being unpatentable over Corey et al. (US 5,703,655) (hereinafter "Corey") in view of Kawase et al. (EP 1 063 797) (hereinafter "Kawase"). Claims 35, 39, 41, 46 and 48 were rejected under 35 USC 103(a) as being unpatentable over Corey in view of Kawase and further in view of Chen (US 2002/0136538) (hereinafter "Chen"). Claims 6, 7, 24, and 25 were rejected under 35 USC 103(a) as being unpatentable over Corey in view of Kawase and further in view of Jain et al. (US 6,360,234) (hereinafter "Jain"). Claims 14 and 15 were rejected under 35 USC 103(a) as being unpatentable over Corey in view of Kawase and further in view of Thomas et al. (US 6,847,395) (hereinafter "Thomas").

Claim 44 was been cancelled in the Amendment filed on July 29, 2009.

Reconsideration of the arguments filed in the Amendment filed on July 29, 2009 is respectfully requested.

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NEW CLAIM

New claim 29 has been added to present an alternate recitation of the present invention.

New claim 29 recites, in part, that the feature information is included in system information of the input A/V signal, and the system information comprises extended text table information, extended channel name descriptor information, and network text table information. This technical feature of claim 49 is not discussed in the relied on references.

No new matter has been added, and entry and consideration are respectfully requested.

CONCLUSION

Finally, if there are any formal matters remaining after this response, the Examiner is requested to telephone the undersigned to attend to these matters.

If there are any additional fees associated with filling of this Amendment, please charge the same to our Deposit Account No. 19-3935.

Respectfully submitted,

STAAS & HALSEY LLP

Date: <u>(Inquit 19, 2009</u>

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